

Bespin International®



Digital Solutions

Technology to Harness the International Power of Digital Media.

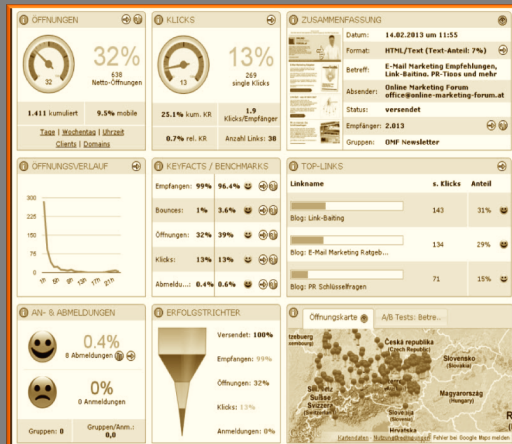
It's time to leverage the full firepower of Social Media and benefit from the incredible cloud-based tools that are able to help promote your brand, your products, and your services in an international forum.

Benefits

- Partnerships with world class vendors
- Localized expertise
- Multiple IT services consolidated through one vendor
- Reliable and insured
- Proven performance with Fortune 500 businesses, NGOs, and entrepreneurs
- Project delivery on-time and on-budget

- Interested in a Digital Media Campaign to promote a new technology product in a new international market?
- Need technology-driven tools for Email Marketing or Campaign Management that are simple to use, low cost, Cloud-Based, and created by reputable European vendors?

Bespin International has the strategic partnerships and expertise needed to increase depth of scope in digital marketing projects. For Non-Profits, Bespin welcomes the opportunity to give back to the community by working at the grass-roots level with local Fire Departments trying to launch fundraising campaigns on the web. At the enterprise level, strategic industry partnerships allow Bespin to deliver high-powered solutions for Email Marketing and Marketing Campaign Management.



Digital Marketing Analysis

- Dashboard for Comparative analysis between multiple email campaigns
- Benchmarks: Reporting of Open Rates for Email Sent vs Bounces
- Charts: Time Elapsed to open emails
- Planning Measurement: A/B Campaign testing and success reporting
- Visual Geography: mapping international campaign effectiveness by opening location
- Analysis: 'Click' Rates for each link inside emails



Launch, measure, and successfully engage customers from the cloud

Use world-class tools to effectively manage marketing campaigns.

Build Audience and Generate a Prominent Digital Media footprint.

Expertise in:

Austria
Belgium
Cyprus
France
Germany
Italy
Luxembourg
Morocco
Singapore
Spain
Switzerland
The Netherlands
UAE
UK
USA



To learn more, inquire at:



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